

Pou Chen announces monthly sales for December 2009

Date: Jan.08, 2010

Pou Chen Corporation (“Pou Chen”, Ticker: 9904.tw) today announced its sales for December 2009 was NT\$18,646 million on a consolidated basis and NT\$1,125 million on an unconsolidated basis, respectively.

Pou Chen Consolidated Sales Report

(NTD ‘000)

Consolidated Sales	Amount
December 2009	18,645,942
November 2009	17,560,706
M-o-M Change	+6.2%
December 2008	18,075,514
Y-o-Y Change	+3.2%
YTD December 2009 (12M)	204,837,313
YTD December 2009 (12M)	204,431,380
Y-o-Y Change	+0.2%

Note:

1. All figures were unaudited, prepared by Pou Chen. The basis for calculating the above consolidated figures was according to the same calendar period; however, they would be different from the audited consolidated figures, as the audited consolidated figures were prepared in conformity with the same accounting period.
2. The consolidated figures only included the sales of Pou Chen, Yue Yuen Industrial (Holdings) Limited (“Yue Yuen”) and Global Brands Manufacture Limited (“GBM”), not all sales of Pou Chen’s subsidiaries. Yue Yuen’s net sales were restated to New Taiwan Dollars at the average exchange rate of the current year.
3. Pou Chen held 49.98% ownership of Yue Yuen at the end of December 31, 2009.
4. Pou Chen held 49.37% ownership of GBM at the end of December 31, 2009.

Yue Yuen, GBM, Pou Chen Sales Report

	Yue Yuen	GBM	Pou Chen
	(USD '000)	(NTD '000)	(NTD '000)
December 2009	469,160	2,384,471	1,124,840
November 2009	436,508	2,466,950	984,464
M-o-M Change	+7.5%	-3.3%	+14.3%
December 2008	466,031	1,832,072	806,571
Y-o-Y Change	+0.7%	+30.2%	+39.5%
YTD December 2009 (12M)	4,971,055	29,734,954	10,888,624
YTD December 2009 (12M)	5,120,647	31,854,063	11,391,750
Y-o-Y Change	-2.9%	-6.7%	-4.4%

Note:

1. All figures were unaudited, prepared by Yue Yuen, GBM and Pou Chen, respectively.
2. GBM's figures were on a consolidated basis, and the internal sales were already eliminated.
3. The above figures of Pou Chen are unconsolidated. Pou Chen has changed its business model and transferred TFT-LCD business to its 100% owned subsidiary, DDL, since April 2006. DDL's accumulated sales for January through December 2009 was totaled US\$106 million, around NT\$3,518 million. (DDL's accumulated sales for January through December 2008 was totaled US\$287 million, around NT\$8,936 million).

For more information, please refer to the following websites:

- Pou Chen: <http://www.pouchen.com/>
- Yue Yuen: <http://www.yueyuen.com/>
- Pou Sheng: <http://www.pousheng.com/>
- GBM: <http://www.gbm.com.tw/>

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