

## Pou Chen announces monthly sales for October 2009

Date: Nov. 10, 2009

Pou Chen Corporation (“Pou Chen”, Ticker: 9904.tw) today announced its sales for October 2009 was NT\$16,536 million on a consolidated basis and NT\$1,128 million on an unconsolidated basis, respectively.

### *Pou Chen Consolidated Sales Report*

(NTD ‘000)

Consolidated Sales	Amount
<b>October 2009</b>	<b>16,536,476</b>
September 2009	16,483,316
M-o-M Change	+0.3%
October 2008	18,260,592
Y-o-Y Change	-9.4%
<b>YTD October 2009 (10M)</b>	<b>168,630,663</b>
YTD October 2008 (10M)	168,180,704
Y-o-Y Change	+0.3%

Note:

1. All figures were unaudited, prepared by Pou Chen. The basis for calculating the above consolidated figures was according to the same calendar period; however, they would be different from the audited consolidated figures, as the audited consolidated figures were prepared in conformity with the same accounting period.
2. The consolidated figures only included the sales of Pou Chen, Yue Yuen Industrial (Holdings) Limited (“Yue Yuen”) and Global Brands Manufacture Limited (“GBM”), not all sales of Pou Chen’s subsidiaries. Yue Yuen’s net sales were restated to New Taiwan Dollars at the average exchange rate of the current year.
3. Pou Chen held 49.98% ownership of Yue Yuen at the end of October 31, 2009.
4. Pou Chen held 49.37% ownership of GBM at the end of October 31, 2009.

*Yue Yuen, GBM, Pou Chen Sales Report*

	Yue Yuen	GBM	Pou Chen
	(USD '000)	(NTD '000)	(NTD '000)
<b>October 2009</b>	<b>405,918</b>	<b>2,290,527</b>	<b>1,127,787</b>
September 2009	387,956	2,770,064	1,073,556
M-o-M Change	+4.6%	-17.3%	+5.1%
October 2008	441,359	2,860,743	973,125
Y-o-Y Change	-8.0%	-19.9%	+15.9%
<b>YTD October 2009 (10M)</b>	<b>4,066,383</b>	<b>24,883,530</b>	<b>8,779,321</b>
YTD October 2008 (10M)	4,207,171	27,610,228	9,721,685
Y-o-Y Change	-3.3%	-9.9%	-9.7%

Note:

1. All figures were unaudited, prepared by Yue Yuen, GBM and Pou Chen, respectively.
2. GBM's figures were on a consolidated basis, and the internal sales were already eliminated.
3. The above figures of Pou Chen are unconsolidated. Pou Chen has changed its business model and transferred TFT-LCD business to its 100% owned subsidiary, DDL, since April 2006. DDL's accumulated sales for January through October 2009 was totaled US\$91.42 million, around NT\$3,043 million. (DDL's accumulated sales for January through October 2008 was totaled US\$269.07 million, around NT\$8,355 million).

For more information, please refer to the following websites:

- Pou Chen: <http://www.pouchen.com/>
- Yue Yuen: <http://www.yueyuen.com/>
- Pou Sheng: <http://www.pousheng.com/>
- GBM: <http://www.gbm.com.tw/>

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